



**Sydney School of
Entrepreneurship**

**ANNUAL REPORT
2016-2017**

Vision

Our vision is that Sydney School of Entrepreneurship (SSE) is recognised as the leading entrepreneurial school in Australia, with a powerful reputation globally. Academic members proudly champion the joint initiative. Student entrepreneurs vie for the opportunity to attend. Relationships with partners result in high-traffic global interactions. Supporters generously contribute financially and in-kind. A close and powerful alumni network is recognised for its contribution to SSE and society. NSW, Australia, becomes a destination for driving next-generation entrepreneurship.

Mission

Our mission is to build a diverse community of next-generation entrepreneurs, creating jobs and businesses of the future.

Version: January 2018





More than 350 visitors across members, partners and student entrepreneurs joined SSE for the official opening on 16/08/17

Unprecedented new partnership



With cornerstone investment by NSW Government



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Message from the Deputy Premier

NSW is the best place in Australia to start and grow a business by almost any measure. This state has the strongest economy with the highest rate of new business creation. The NSW Government is investing in initiatives that will keep us there, keep NSW growing, and ensure our prosperity is shared across the state.

As Minister for Regional NSW, Skills and Small Business, I am focussed on delivering initiatives that will create the best possible environment for innovators and the business owners of the future. As a government, amidst the challenges of global competition and the digital revolution, we must do everything in our power to help people with great business ideas succeed. It's that approach to creating optimal conditions for the development of good ideas that makes us a good government, and will ultimately deliver even greater prosperity for our state.

We don't know exactly what the future will look like. But there are things we can do as a government to help people feel supported through times of change. More importantly there are things we can do to help people shape the future themselves, as opposed to simply respond to it.

Sydney School of Entrepreneurship is a NSW Government initiative that provides the opportunity for young people to skill up and become more entrepreneurial in their mindset as they prepare to enter the workforce.

Sydney School of Entrepreneurship, along with other key NSW Government initiatives including Jobs for NSW, the Sydney Startup Hub and our Boosting Business Innovation Program, are all building blocks in the NSW start-up and innovation movement, which is helping to ensure Sydney's position as a global leader and NSW as the leading state to start-up and grow business.

The School's proven international model is opening doors for our next generation of entrepreneurs wherever they are in NSW and whatever their background.

I congratulate all involved in establishing SSE this year and I look forward to your achievements in 2018.

The Hon. John Barilaro MP

*Deputy Premier of New South Wales
Minister for Regional New South Wales
Minister for Skills
Minister for Small Business*



Message from the NSW Chief Scientist & Engineer

Sydney School of Entrepreneurship has been dubbed a “millionaire factory in the making”: a globally unprecedented partnership between 11 universities and TAFE NSW to nurture the next generation of Australian entrepreneurs.

It all came about after I invited Nick Kaye, the Melburnian leading the renowned Stockholm School of Entrepreneurship, to present a breakfast seminar in Sydney in February 2016.

Nick recounted the successes of the Stockholm School: 13,000 graduates in 19 years — one-third of those going on to launch their own startups, including two so-called “unicorns” worth more than \$US1 billion.

The NSW Government was clearly impressed with what the Swedes had achieved and very keen to set up something similar here. It invested \$25 million to do just that — and brought Nick home to Australia to head up the exciting new venture in the Harbour City!

Sydney School of Entrepreneurship hopes to replicate the success of its Stockholm namesake — encouraging and promoting collaboration

and using the expertise across our world-class universities and Tafe NSW to create a critical mass of informed, dynamic and enthusiastic professionals with the practical skills required to thrive as an entrepreneur.

The School will play an important role not only in ensuring NSW remains No.1 in the nation for startup activity, but also at the heart of entrepreneurship in the Asia-Pacific — fostering the emergence of small, innovative companies with the potential for rapid growth, leading to job creation.

Sydney School of Entrepreneurship will nurture innovators whose contributions will be measured in more than money — in new jobs, businesses and the future prosperity of NSW.

Professor Mary O’Kane AC

NSW Chief Scientist & Engineer



Foreword by the Chair

This has been an exciting year for Sydney School of Entrepreneurship, which has developed out of startup mode to being fully operational in less than a year thanks to the outstanding work of CEO Nick Kaye and his team.

We have a particularly effective board, with a blend of member-nominated directors, a government nominee and four independent directors all bringing a very strong matrix of skills and expertise to the task of overseeing SSE's development and growth.

During the year, we formed two important committees: the Audit Finance and Risk Committee, chaired by Fiona Pak-Poy, and the Academic Committee, chaired by Professor Denise Kirkpatrick of Western Sydney University. The work of these committees is critical to reassuring members, partners, government and the wider community of SSE's commitment to accountable governance and academic excellence.

The CEO is also in the process of appointing an advisory board, after meeting members of the business, entrepreneurial and startup communities in NSW.

It is particularly pleasing that SSE's first pilot unit, The Navigator, is now accredited as an academic unit of study, and the first cohort of student entrepreneurs has completed this excellent program.

On behalf of the board, I look forward to the continuing growth of SSE in its mission to create a diverse community of entrepreneurs, generating jobs and businesses of the future.

Emeritus Professor Mark Wainwright AM

Chair, SSE Board of Directors



Chief Executive Officer's Report

The establishment, launch and early operations of Sydney School of Entrepreneurship, summarised in this report, is testament to the energy in New South Wales around innovation, startups and entrepreneurship. We have moved quickly and achieved significant milestones in just over a year, and we must thank those who made this happen.

We owe much to the strategic leadership of the State Government. It brought together all NSW universities and TAFE NSW to make SSE possible in the first place, as well as providing cornerstone funding for this unprecedented collaboration.

I am delighted our members have embraced our purpose. We have met and interacted with all 12 of them, from Vice-Chancellors to student entrepreneurs. These interactions with our “coalition of the willing” is evidence of the appetite for innovation in NSW and for SSE’s role as an honest broker in uniting institutions around a common goal.

We have been thrilled, too, by the support of many partners — organisations across the startup community, industry, government, media, corporates and not-for-profits. They have

reached out and embraced this new opportunity to invigorate entrepreneurship and we look forward to being part of their networks, working with them, exchanging ideas and building new relationships to realise our vision.

I’m grateful to my high-performing and passionate founding team who built SSE from scratch. They have lived the reality of a startup and therefore relate to the diverse community we are setting out to serve. We are all excited by our sense of purpose, energy and vision.

Our challenge, like that of any startup, is to scale our impact as quickly as possible while staying focused on our mission and the importance of our relationships. I am committed to ensure SSE continues to be a broad-based collaboration across disciplines and institutions; Sydney in name only, statewide in operation, global in outlook.

Nick Kaye

Chief Executive Officer

Executive Summary

“(SSE) will foster collaboration ... across a range of disciplines. We want to help create a critical mass of informed, dynamic and enthusiastic professionals with the practical skills required to thrive as an entrepreneur.” — *Gladys Berejiklian, then NSW Treasurer, June 2016*

Sydney School of Entrepreneurship was established in a little more than a year as an independent, not-for-profit collaboration between all 11 NSW universities and TAFE NSW, supported by cornerstone investment from the State Government.

This first Annual Report documents the process of establishing SSE from mid-2016 and summarises achievements in 2017 during our early operations (See Making it Happen).

In particular, it addresses the requirements of a funding agreement with the NSW Department of Industry. These include: making a measureable impact in the market, maintaining successful ongoing operations and building a strong brand and reputation for quality.

SSE launched in August 2017 (See Launch). To achieve this milestone, we have reached out to all member institutions across the state (See Statewide Events), and set up governance structures following \$25 million in cornerstone funding.

This has enabled SSE to place a CEO and core team (See Leadership & Team), establish a campus and head office and run a series of events beginning our education program and building our community (See New Campus).

In keeping with our global perspective, SSE has held bootcamps in three cities in China — with Silicon Valley as a second international destination — and kicked off a global speaker series. (See Global Mindset). We have conceived an initial curriculum, inducted and graduated our first cohort of student entrepreneurs on a pilot unit, which is now an accredited unit of study (See The Navigator).

Throughout this process, we have built a substantial and diverse network of relationships and planned how a new, lean organisation will be part of driving entrepreneurship in NSW and Australia. Our approach is inspired by the experience and model of the Stockholm School of Entrepreneurship (SSES).

From the time we opened in August 2017 to the end of the year, SSE hosted more than 45 activities, including co-curricular units, community meet-ups, innovation roundtables, hackathons and workshops. We welcomed more than 2500 people of whom more than 1000 were students.

Feedback from member institutions, student entrepreneurs, academics, industry leaders, public figures and entrepreneurs themselves has been overwhelmingly positive.

When fully operational, thousands of student entrepreneurs will participate in SSE units and activities during their degree or TAFE NSW program and many more will take part in a program of co-curricular activities including workshops, hackathons, educational boot camps and networking events.

Our vision is to build SSE into the leading entrepreneurial school in Australia with a global reputation, driving the creation of new industries and enterprises (See Future Outlook).

This report shows that endeavour is well underway.



Key Achievements

First

Unit of study delivered by three SSE members, completed by student entrepreneurs representing all 12 members, seven disciplines, even gender balance and multiple locations across NSW featuring 60+ industry touchpoints

45+

Workshops, hackathons, roundtables and seminars hosted on campus — and more statewide

2,500

Visitors and 1,000 students visiting SSE campus since August launch to December 2017

Inaugural

Board of Directors and Committees convened

High-performing passionate team recruited

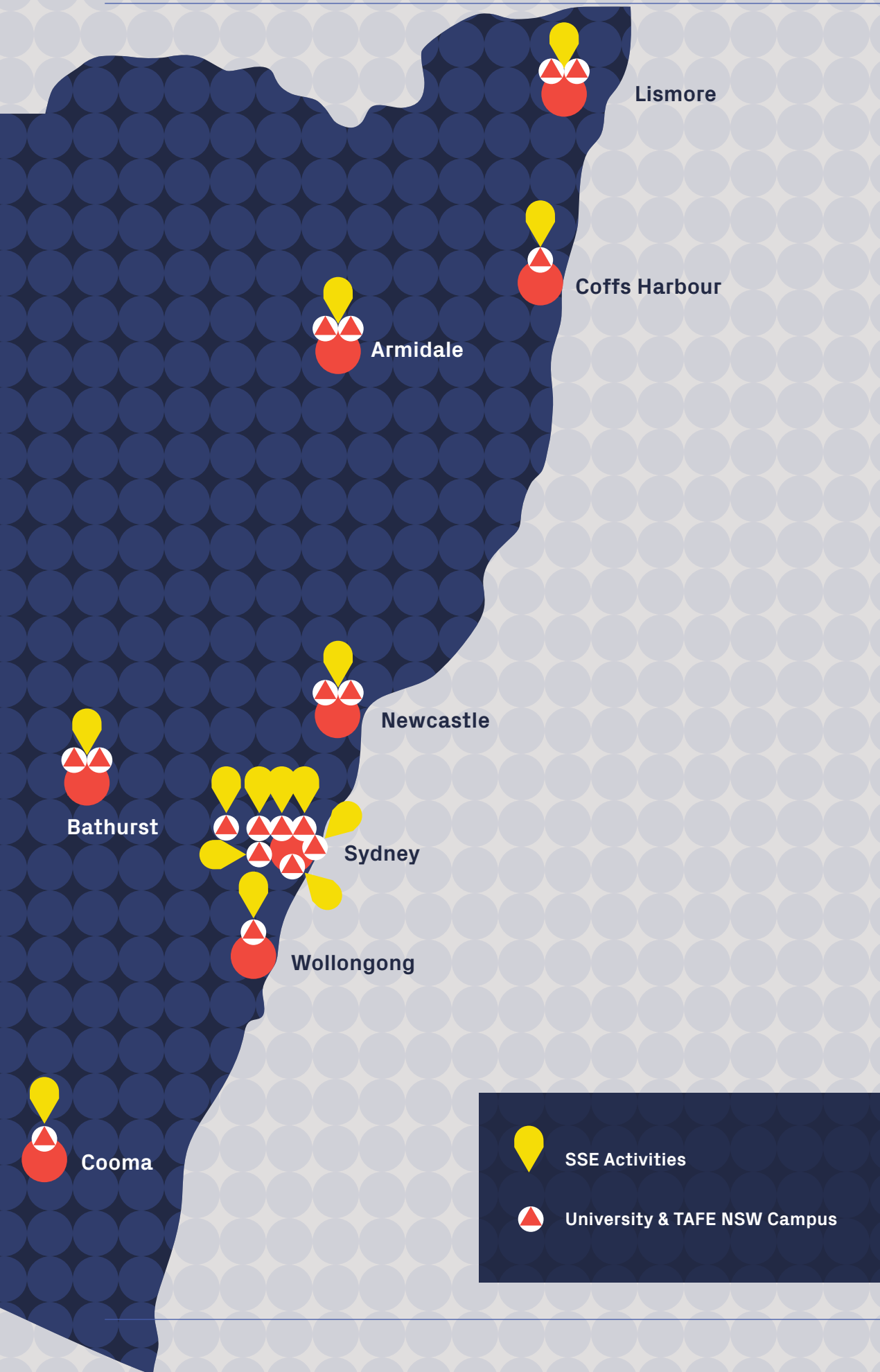
Purpose-designed campus officially opened

Connections made with broad network of partners

SSE member campus

SSE is Sydney in name only, statewide in operation. In addition to 45+ activities hosted on SSE campus since August launch, this map indicates the location of other activities at member institutions across the state.





Introducing SSE

A new school for a new way of working

SSE is guided by four principles — to make opportunity accessible, inspire change, always adapt and deliver impact.

SSE is an unprecedented partnership between all 11 NSW universities and TAFE NSW, established with cornerstone investment from the State Government, with the mission to build a diverse community of next-generation entrepreneurs driving jobs and businesses of the future.

We see the School as a movement — valuing the relationships we build with a diverse community supported by engaging with our members, activating a network of partners unified by a global perspective to build entrepreneurial skills.

What we do

SSE brings together entrepreneurially spirited students enrolled at member institutions from diverse backgrounds, disciplines and locations across the state. We connect them with each other and with industry experts, policymakers, entrepreneurs and advisors.

We enable an environment of experiential learning to foster collaboration and innovation, and inspire the creation and growth of new ventures.

SSE student entrepreneurs experience an opportunity no single member institution could deliver alone. Through learning activities such as workshops, hackathons and international bootcamps, they develop their entrepreneurial mindset and capability alongside their academic and industry peers.

Our 12 founding tertiary academic members are:

- Australian Catholic University
- Charles Sturt University
- Macquarie University
- Southern Cross University
- TAFE NSW
- The University of Sydney
- The University of Newcastle
- University of New England
- University of Technology Sydney
- University of Wollongong
- UNSW Sydney
- Western Sydney University

SSE is guided by four principles:

Making Opportunity Accessible

Talent can come from any location, background or discipline. It can be raw or in need of fine-tuning. We build a diverse community for entrepreneurship to thrive.

Inspiring Change

The mark of SSE is that we empower people through education — developing attributes and enhancing skills. Early setbacks are foundations for success.

Always Adapting

Entrepreneurs and their ambitions are varied. Diversity demands flexibility. The education we deliver is personal rather than universal. One size won't fit all.

Delivering Impact

SSE is high-impact. We inspire the creation of real businesses that benefit careers, towns, cities, regions, reputations and the prosperity of NSW and Australia.



Entrepreneurial Spirit



How we work

SSE curates learning activities that are complementary to the academic faculty and programs of our members. We aim to provide a dedicated and prestigious entrepreneurial curriculum developed with our members and partners — startups, government, corporates, industry associations and the community. All will in some way contribute to SSE as guest lecturers, mentors, entrepreneurs-in-residence and advisors.

Of the many different types of activities, core units attract high-performing and entrepreneurially minded students enrolled at our member institutions to complete units of study as part of their degree or TAFE NSW program.

SSE has successfully offered the first pilot unit of study with an initial cohort completing “The Navigator” in October 2017. (See The Navigator). Looking ahead, SSE is designing academic units of study among other learning activities to offer in 2018-2019 (See Future Outlook).

Part of a precinct

SSE’s campus and headquarters is based right in Sydney’s emerging startup hub, the “digital creative” precinct that includes Ultimo, Chippendale and Pyrmont.

According to StartupMuster, the largest survey of the Australian startup ecosystem, this precinct has a higher concentration of startups and startup facilitators than anywhere else in Australia.

Startup hubs like Silicon Valley, the UK’s TechCity, Hub Singapore and Start Tel Aviv show that collaboration is critical to driving innovation.

SSE is in immediate proximity to incubators, accelerators and many of our academic members and partners, close to Central Station, linked with regional, rural and international transport connections, as well as Sydney’s CBD.

While a significant location — with Sydney as Australia’s financial capital and most populous city — SSE is “Sydney” in name only, statewide in operation and global in outlook. Our member network links Sydney, regional and rural campuses. Globally, we are plugged into entrepreneurship communities and already collaborating with them.

Leadership and governance

SSE is an independent, not-for-profit company limited by guarantee. Company members are the 12 NSW tertiary institutions. SSE is governed by a constitution, which states: “The object for which the Company is established is to teach university and TAFE NSW students from a range of disciplines the entrepreneurial skills to establish and operate innovative businesses, with the aim of increasing the number of successful startup companies operating in NSW.”

SSE was incorporated in July 2016 with the Steering Committee as its Interim Board. It was granted charity status by the Australian Charities and Not-for-profits Commission in January 2017.

SSE is led by a CEO accountable to the Board of Directors. It is advised by an Academic, Audit Finance and Risk and Remuneration and Nomination Committees.

Above:
Grace Palos, For The People, at SSE Open — 16/08/17

Making it happen

Planning for prosperity

The impetus for Sydney School of Entrepreneurship was a simple one: the need to foster future generations of successful business owners in a rapidly changing world.

One of the overarching economic goals of the NSW Government is to create the conditions for the state to prosper, making it a place where businesses choose to invest, grow and create jobs. NSW has the best performing economy in the nation, but maintaining this momentum and thriving in an increasingly global marketplace for goods, services and talent is a continuous challenge.

NSW is already a hub of entrepreneurial activity, accounting for 64 per cent of all startup activity in Australia. The Fintech 100 report by KPMG shows Sydney is home to seven of the world's 100 top fintech companies, making the city the leading fintech hub in Australia and Asia. NSW is the birthplace of technologies such as Google Maps and WiFi, and Australian headquarters to tech heavyweights, including Google, Dropbox and Twitter.

Entrepreneurs drive job creation and economic growth. Startups generated 1.44 million jobs across Australia between 2006 and 2011. In 2016, NSW had the fastest rate of small business creation in the country, with 20,000 new enterprises. But the state is well behind overseas benchmarks for new businesses that survive the first five years.

In 2015, a report by the Australian Chief Scientist highlighted entrepreneurship as the key to a high-growth, innovation-led economy. 'Boosting High-Impact Entrepreneurship' in Australia reported that the nation had been slow to embrace entrepreneurship as a driver of economic growth. Although Australia has one of the highest rates of business creation in the world, few businesses expand beyond the local level. Strong practical skills are key to ensuring more of them succeed nationally and internationally, the report said.

Why a school of entrepreneurship?

Analysis by McKinsey & Co in 2015 showed that the net jobs growth in NSW between 2008 and 2014 was attributable to just six per cent of the state's fast-growing small and medium firms. These "gazelle" firms grow 20 per cent year-on-year.

It was clear that NSW needed to create conditions to encourage many more of these gazelles to emerge. The NSW Government has adopted a goal to lift the proportion of gazelles to five per cent of all enterprises, up from 3.2 per cent currently.

Tertiary education institutions are central to fostering the entrepreneurial know-how we need to reach this goal. Fortunately, an inspiring model for this already existed in the Stockholm School of Entrepreneurship Studies (SSES). SSES has successfully produced entrepreneurial graduates and increased the number of startups in Sweden by bringing together top students from different

“This (SSE) is a very positive step by the NSW Government. Businesses are the engine room of employment and economic growth. This is particularly the case when people take their kernel of an idea and build businesses that grow quickly and become large employers. Bringing together the NSW universities and TAFE NSW could have a tremendous impact in building the entrepreneurial skills and business acumen of their graduates. This approach has had a big impact in Stockholm and we hope for similar dividends in NSW.” — Jennifer Westacott, CEO Business Council of Australia

universities and disciplines to learn applied entrepreneurship skills. The School integrated high-quality entrepreneurial subjects into degree programs along with practical training, mentoring and the post-graduation support needed to start innovative businesses.

In February 2016, NSW’s Chief Scientist & Engineer invited the CEO of SSES to deliver a speech at a breakfast seminar in Sydney. Those attending included leading figures from academia, business and government. In the months that followed, the State Government worked with NSW universities and TAFE NSW to develop the plan to adapt the model to local conditions. The NSW Government provided the \$25 million needed to establish SSE, recognising the enormous potential return on investment such a School could provide for the state.

That Australian Nick Kaye ran SSES in Stockholm was an added bonus. Having him establish the same model in NSW is a coup for the state.

Pieces of an innovation pie

Sydney School of Entrepreneurship is a key plank of the networked innovation ecosystem the NSW Government is building under its Innovation Strategy to drive long-term economic growth across the state.

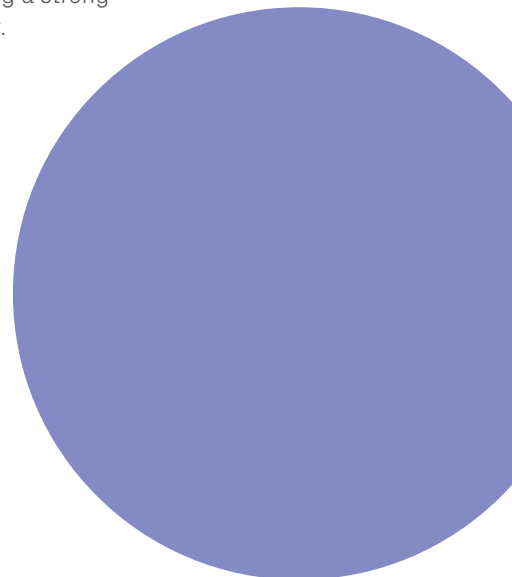
This strategy includes initiatives such as Jobs for NSW and the Sydney Startup Hub to ensure that startups can access all the support they need - investment, mentoring, technology, collaboration and talent.

It also includes the Boosting Business Innovation program which provides \$1.5 million to each of the state’s 11 universities and the CSIRO to open up their technology, equipment and expertise to the business community.

Like the Sydney Startup Hub, SSE also serves regional NSW, providing regionally based young talent an entry point to the promising world of entrepreneurial endeavour.

SSE will help NSW establish itself as the epicentre of entrepreneurship in the Asia-Pacific region.

To measure our progress against this vision, SSE will provide annual progress reports to the NSW Government against key performance indicators. Our initial KPIs include: making a measureable impact in the market, maintaining successful ongoing operations, and building a strong brand and reputation for quality.



Steering Committee

From June 2016, SSE members agreed to establish a Steering Committee chaired by Professor Brian Boyle, then acting Deputy Vice-Chancellor Research at UNSW Sydney, to form an Interim Board to manage the process of establishing SSE. Committee membership included:



Professor Brian Boyle
UNSW Sydney

Professor Brian Boyle joined UNSW Sydney in July 2015 and is currently Deputy Vice-Chancellor (Enterprise). He has held previous roles of Pro Vice-Chancellor, Research and Acting Deputy Vice-Chancellor, Research. Brian is an expert in astronomy and has published more than 150 refereed research papers. Before he came to UNSW Sydney, he was Director of Australia's premier optical telescope, the Anglo-Australian telescope, Australia's radio telescopes and CSIRO Australia Telescope National Facility. He successfully led Australia's bid to co-host the international Square Kilometre Array (SKA) project, the world's largest radio telescope. He was elected to the Australian Academy of Science a decade ago and shared in the 2009 Gruber Prize for Cosmology and 2015 Breakthrough Award in Fundamental Physics as a member of the Supernova Cosmology Project team for the discovery that the expansion of the Universe was accelerating.



Ms Lucy Arundell
TAFE NSW

Lucy is TAFE NSW's first Chief Education and Training Officer, a central role in the organisation's modernisation plans. She has a distinguished work record across TAFE NSW, universities, the public sector and local government. Lucy has been with TAFE NSW since 2008 in a variety of leadership roles. Her focus is on improving the student experience, leveraging new and emerging technologies, strengthening engagement with industry and creating consistent quality provision across the state.

Professor Pip Pattison
The University of Sydney

(See Academic Committee for profile)

Professor Denise Kirkpatrick
Western Sydney University

(See Board of Directors for profile)



Professor Patrick Woods

University of Technology Sydney

Professor Patrick Woods is Deputy Vice-Chancellor and Vice-President (Resources). He is responsible for the University's financial strategy and Long Term Finance Plans and the creation and delivery of the associated \$1.3 billion Campus Master Plan. He also activates partnerships with the community, industry, government and other enterprises. He plays a critical role in connecting the University with the Australian and international corporate and government sectors. This work has a significant contribution to the diversification of UTS income. Prior to joining UTS more than a decade ago, Patrick spent 28 years in the private and corporate sectors. He has held numerous CEO, MD, director and executive positions in various local and international companies across North America, Asia and the Middle East.

Professor Dominic Riordan

University of Wollongong

(See Champions Network for profile)



Dr Sam McLean

NSW Department of Industry

Dr Sam McLean is the Director, Innovation and Productivity at the NSW Department of Industry and was responsible for project-managing the initial creation of SSE with the cornerstone funding from the NSW Government. Sam was a member of the Steering Committee established in partnership with the member organisations to plan and establish the School, one of the seven Interim Directors for the Company and a member of the Nominating Committee responsible for recruiting the full first Board of Directors. Sam continues her involvement with SSE with responsibility for ensuring that commitments in the funding agreement are met.

This Interim Board was replaced with the newly appointed Board in February 2017.

Donna West

NSW Vice-Chancellors' Committee

SSE would like to extend a sincere thank you to Donna West for acting in the role of secretariat for the Steering Committee and Interim Board. Donna is the Executive Officer, NSW Vice-Chancellors' Committee.

Board of Directors

SSE's Board of Directors convened in February 2017, replacing the steering committee that helped create SSE.

The Board oversees the management and strategic development of SSE and includes an independent Chair, three representatives of academic members, two independent representatives of entrepreneurship and one government nominee. Current directors represent the Sydney CBD, Western Sydney, the Hunter and Riverina regions and bring expertise and experience in higher education, industry, small business and innovation.

Directors were nominated by government and academic partners in an expressions of interest process. Evaluation was conducted by an expert external consultant, Korn Ferry. The first Board will serve for two years to ensure stability over the start-up period. Membership will then be refreshed on a staggered schedule so that each position is reappointed every three years.

Emeritus Professor Mark Wainwright

Independent Director and Chair

Mark Wainwright has more than 25 years' experience as chair and board member of co-operative ventures in the higher education and industry sectors including numerous co-operative research centres. Prior to accepting the position of SSE Chair, Mark was the Vice-Chancellor and President of the University of New South Wales (UNSW Sydney). He holds a Doctorate in Chemical Engineering from McMaster University in Ontario, as well as a Master in Applied Science in Chemical Engineering and a Bachelor of Applied Science in Applied Chemistry from the University of Adelaide. Mark is presently Chair of TAFE NSW Higher Education Governing Council, Intersect Australia, Smart Services CRC and Cancer Institute NSW Grants Program. He is a member of the Hong Kong Polytechnic University International Advisory Board among a long list of distinguished board memberships, external committees, institutes and societies in Australia and overseas.

Dr Raji Ambikairajah

Independent Director

Before joining the SSE's Board of Directors, Raji Ambikairajah was Chair of the Innovation and Entrepreneurship Sub-Committee of the Sydney Division, Engineers Australia, and Sub-Committee Member of the Mentoring Committee of the Centre of Engineering Leadership & Management. Raji holds a Doctorate in Electrical Engineering, as well as an Honours Degree in Electrical Engineering, both from UNSW Sydney. Her current role is Chief Operating Officer for Women in Banking and Finance. Raji is an ambassador for global non-profit organisation Room to Read, after leading their Sydney Chapter for the past seven years.

Professor Attila Brungs

Member Representative

Attila Brungs is the Vice-Chancellor and President of the University of Technology Sydney (UTS). He has previously held senior positions with the CSIRO, McKinsey & Company and Science Know-How. Attila was awarded a First Class Honours Degree in Industrial Chemistry from UNSW Sydney (where he also received the University Medal). He was a Rhodes Scholar and has a Doctorate in Inorganic Chemistry from Oxford University. Attila is currently Convenor, NSW Vice-Chancellor's Committee; Deputy Chair, Universities Admission Centre Board; Advisory Board Member for NSW Data Analytics Centre, UTS Beijing, and the Australian Higher Education Industrial Association; and Chair, UniProjects. His experience includes many distinguished past board and committee memberships. Some of Attila's present key appointments include the Federal Government Research Data Infrastructure Committee; the NSW Innovation and Productivity Council; and the Universities Australia Vice-Chancellors Group.





Professor Kevin Hall

Member Representative

Deputy Vice-Chancellor (Research and Innovation) at The University of Newcastle. Kevin Hall has a unique blend of higher education and private sector leadership experience, and is a lifelong innovator. He has been in his current role for two and a half years and has held previous academic positions as Deputy Vice-Chancellor Research and External Partnerships, University of Guelph in Canada and Head of School, Queen's University, Canada. Kevin has more than 25 years of industry leadership experience, including 22 years as CEO and President of HCCL Engineering. He was also the Founder and Board Chair of Pathogen Detection Systems, a startup that successfully sold to a multinational company. Kevin's experience as an Executive Board Member spans 17 organisations in Canada and Australia. He is a member of the Leadership Circle of the Global Consortium of Entrepreneurship Centres and many other societies.

Professor Denise Kirkpatrick

Member Representative

Professor Denise Kirkpatrick has been Deputy Vice-Chancellor and Vice President, Academic, at Western Sydney University (WSU) since 2015. She was previously Pro Vice-Chancellor (Student Experience) at the University of Adelaide. A highly regarded academic and educational leader, Denise is recognised internationally for her scholarly contributions in technology enhanced learning and quality assurance in higher education. Throughout her career, Denise has developed strategies to enhance teaching and learning at many of Australia's leading universities, as well as Open University UK. She has led many major projects designed to invigorate the academic program and improve the student experience. Her current roles include membership of the Senior Executive Group at WSU, Chair of the University's Academic Planning and Course Approvals Committee and involvement in launching Western Sydney University Online. Denise is a convener of the NSW DVCA network, board member in Joint Venture and External Partnership Entities and was a member of SSE's Steering Committee and Interim Board of Directors.

Above: Board of Directors and CEO at SSE Campus while under construction, 09/02/17.

Left to right: Prof Denise Kirkpatrick, Emeritus Prof Mark Wainwright, Ms Liane Sayer-Roberts, Prof Kevin Hall, Mr Nick Kaye, Prof Attila Brungs, Dr Raji Ambikairajah, Ms Fiona Pak-Poy

Ms Fiona Pak-Poy

Independent Director

Fiona Pak-Poy has more than 20 years' experience working with the startup community as an investor, mentor, board member and entrepreneur. Before joining SSE's Board of Directors, she held directorships including chair in more than 10 companies in Australia and the United States. Fiona has been an Investment Manager and Partner in venture capital fund Innovation Australia, a Councillor for the Australian Private Equity and Venture Capital Association (AVCAL), and a Board Member of Adelaide Research and Innovation. Fiona has an Honours Degree in Engineering from the University of Adelaide and a Master in Business Administration from Harvard Business School. She has lectured at UNSW Sydney, Macquarie University, and the University of Adelaide. Fiona is a Non-Executive Director for the Securities Industry Research Centre of Asia Pacific (SIRCA) and the iSentia Group Ltd (ASX:ISD) and a Committee Member for Innovation and Science Australia Biomedical Transnational Fund.

Ms Liane Sayer-Roberts

Government Nominee

Before joining SSE's Board of Directors, Liane Sayer-Roberts founded Sauce Communications, a public relations and events management company working with rural or regional organisations, or companies that want to reach rural and regional audiences. With more than 20 years' experience in the communications industry in Australia and New Zealand, Liane specialises in strategic counsel, crisis communications and reputation management. She was a Director of Riverina Citrus and Riverina Regional Tourism and is currently a member of the Women in Entrepreneurship, an initiative of the Deputy Premier and Minister for Regional Development, Minister for Skills and Minister for Small Business, The Hon John Barilaro.

Terms of Reference

The Director shall have the duties and responsibilities of a director of the Company, and shall provide the following Director Services, including but not limited to:

1. Keeping informed and taking an active interest in the Company's business and industry;
2. Attending board meetings of the Company (whether in person or remotely);
3. Abiding by any statutory, fiduciary and common law duties to the Company, in particular the duties imposed on directors under the Corporations Act and the ACNC Act;
4. Serving the Company faithfully and diligently to the best of the Director's ability and using all reasonable efforts to promote the best interests of the Company; and
5. Declaring any actual and/or perceived conflict of interest to the Company.

Note: The Board has established a Remuneration and Nomination Committee to advise the Board on issues relating to nominations and remuneration as required. Members of this Committee are: The Chair, Professor Mark Wainwright, Professor Kirkpatrick and Ms Sayer-Roberts.

Audit Finance and Risk Committee

The Board of Directors constituted the Audit Finance and Risk Committee AFRC to assist SSE to fulfil its responsibilities with respect to the integrity of its financial statements; the independence and effectiveness of the external audit function; the appropriateness of any investment, borrowing, financing or other financial accommodation proposed to be undertaken by SSE; and the systems of internal control and risk management in place within the Company.

Ms Fiona Pak Poy

Chair

(See Board of Directors for profile)

Dr Raji Ambikairajah

(See Board of Directors for profile)

Mr John Rohan

John Rohan has held numerous board director and chair positions of listed, non-listed and not-for-profit organisations over the last 25 years. He is Deputy Chair of AARNet Pty Ltd and also chairs their Finance, Audit and Risk Committee. AARNet is Australia's national, research and education network provider, with its shareholders being 38 Australian universities and the CSIRO. With decades of experience in telecommunications, engineering and construction, he is a highly respected expert. He has extensive experience in dispute resolution, having served on the Board of the Telecommunications Industry Ombudsman Scheme for 20 years, 12 years as Chair and including time as Chair of the Finance and Audit Committee. John was the founding MD of Vodafone in Australia and New Zealand over a 10-year period and previously held general management positions in James Hardie Building Services and Technologies, Comalco and Pirelli Ericsson.



Ms Tze Masters

Tze Masters is a high-impact business leader with demonstrated strategic skills. Tze has three decades of experience in accounting, audit, corporate banking, capital markets and funds management. For the past nine years, she has been Chief Financial Officer and Company Secretary of Ecoult, a fast-growing energy storage solutions startup commercialising the CSIRO-invented UltraBattery technology globally. Prior to that she was Chief Investment Officer at Record Investments Limited and Allco Finance Group Limited, overseeing an investment portfolio of alternative assets valued at over \$2 billion. Tze gained experience at PricewaterhouseCoopers in Sydney and London, Commonwealth Bank of Australia and State Bank of Victoria/Australia Bank. She brings sound financial discipline and risk-management practices to any growth opportunities. Her not-for-profit experience includes a role as Councillor and Honorary Treasurer for the Art Gallery Society of NSW.

Terms of reference for the AFRC have been approved by the Board.

Above: Aaron Taylor and John Halias of UTS with AFRC member John Rohan at SSE launch 16/08/17

Academic Committee

The Academic Committee is the principal body overseeing the development of content and subjects for SSE and with oversight of the relationship between SSE and university course approvals processes. The Academic Committee reports to the Board.

Following our call for expressions of interest on 17 April 2017, membership of the Academic Committee was recommended to the Board in May by the Remuneration and Nomination Committee. The Academic Committee first convened on 27 October 2017.

Professor Denise Kirkpatrick, Chair

*Deputy Vice-Chancellor and Vice-President (Academic), Western Sydney University.
Member as the Representative of the Board*

(See Board of Directors for profile)

Professor Andrew Parfitt

*Provost & Senior Vice-President, University of Technology Sydney.
One-year membership*

Professor Andrew Parfitt is Provost and Senior Vice-President of the University of Technology Sydney. Andrew was previously Deputy Vice-Chancellor (Academic) at the University of Newcastle and also held positions as Pro Vice-Chancellor and Vice-President: Division of IT, Engineering and the Environment and Director of the Institute for Telecommunications Research at the University of South Australia, CEO of the Cooperative Research Centre for Satellite Systems, General Manager of Space Programs at CSIRO and Associate Dean of Engineering at the University of Adelaide. Andrew is a telecommunications engineering expert and has published more than 100 technical papers in refereed conferences and journals. His board and committee positions include Chair of the South

Australia and NSW Sections of the Institute of Electrical and Electronics Engineers (IEEE) as well as the Australian Academy of Science National Committee for Radio Science and the Universities Admissions Centre in NSW.

Professor Philippa Pattison

*Deputy Vice-Chancellor (Education),
The University of Sydney
Two-year membership*

Professor Philippa (Pip) Pattison has been Deputy Vice-Chancellor (Education) at the University of Sydney since 2014. In this role, Pip is responsible for the University's strategy and vision for teaching and learning and students' educational experience. She oversees institution-wide development of better support for student learning, including the University's approach to curriculum renewal, new thinking in pedagogy, learning and teaching analytics, e-learning and quality assurance for learning and teaching. Pip is a quantitative psychologist, whose primary research expertise is the development and application of mathematical and statistical models for social networks and network processes. Her work has broad application and most recently focused on the transmission of infectious diseases and the recovery of communities following the 2009 Victorian bushfires.

Professor Alison Sheridan

*Head of School, UNE Business School,
University of New England
Two-year membership*

Professor Alison Sheridan is the Head of School at the University of New England's Business School. She completed her undergraduate degree in agricultural economics at the University of Sydney. Prior to completing her PhD, she worked as an agricultural economist in Australia and

the US. Alison's major research interests include gender, governance, regional development and management education. She has published widely, and led research projects funded by the Australian Research Council and Rural Industries Research and Development Corporation.

Professor Wilma Vialle

*Professor Education Psychology,
University of Wollongong
Membership on the basis of role as Convenor of
the NSW Chairs of Academic Board*

Professor Wilma Vialle is Professor of Education Psychology at the University of Wollongong. Her area of expertise is educational psychology with a particular interest in the education of gifted students. She focuses on how giftedness is understood within different cultural contexts, and is identified and nurtured in an educational setting, with a particular specialisation on social justice. Originally a high school English, Speech and Drama teacher in Tasmania, Wilma completed her doctorate at the University of South Florida in 1991. She has had academic roles at the University of Tasmania and has worked at the University of Wollongong since 1993. Wilma's current projects include an international study of effective teachers of gifted children, a longitudinal study of adolescent academic and social-emotional outcomes, development of expertise in competitive Scrabble players and the development of spiritual understanding in children.

Terms of Reference

The Academic Committee is the principal body overseeing the development of content and subjects for SSE and with oversight of the relationship between SSE and university course approvals processes. The Academic Committee reports to the Board of Sydney School of Entrepreneurship.

The Board will determine the membership of the Academic Committee. The membership of the Academic Committee shall be a chair and four ordinary members.

The Board will review the membership of the Academic Committee at least once per calendar year, and at any other time as the Board deems necessary. Three members shall constitute a meeting quorum. The Academic Committee shall:

- Endorse and recommend to the Board all SSE course content and subjects offered by SSE
- Develop a framework for facilitating the approval of SSE content and subjects by the approving authorities of each partner institution
- Review and endorse SSE units and courses prior to institutional approval
- Facilitate the provision of information to accrediting partners in order for those partners to meet their needs to comply with AQF and the quality standards when accrediting a course or unit
- Coordinate the application of relevant institutional policies to the approval and quality standards of SSE courses and units
- Form working parties as it deems necessary.

Champions Network

All members nominated principal contacts to establish a network of “Champions”. This group plays a pivotal role as the operational point of contact between the School and our members.

Ms Lucy Arundell

TAFE NSW

(See Steering Committee for profile)

Professor Simon Barrie

Western Sydney University

Professor Simon Barrie is the Pro Vice-Chancellor (Learning Transformations) at Western Sydney University. His role sits within the Deputy Vice-Chancellor and Vice-President (Academic) division. Simon is responsible for leadership of strategic university curriculum transformation building on educational innovation and collaboration, to ensure university education supports students to fulfil their potential. Simon is known internationally for his university leadership based on his research on university curriculum and graduate capabilities. His current research explores the doctoral curriculum of the Australian PhD. He is regularly invited to universities in Europe, Canada and Asia to act as an advisor for curriculum renewal.

Professor Kevin Hall

University of Newcastle

(See Board of Directors for profile)

Professor Morgan Miles

Charles Sturt University

(See Navigator for profile)

Professor Richard Miles

The University of Sydney

Professor Richard Miles is the Pro Vice-Chancellor (Education - Enterprise and Engagement) in the Office of the Deputy Vice-Chancellor (Education) at the University of Sydney. He was formerly the Head of School of Philosophical and Historical Inquiry and Director of the ArtSS Career-Ready Program at the University. Richard is the Academic Director of the Ancient North African Research Network, which coordinates research on the Maghreb region. He was previously a Fellow and Director of Studies in Classics at Trinity Hall, University of Cambridge. He has directed excavations in Carthage and Rome, authored a number of books on the ancient worlds and written and hosted television documentaries. His current research explores notions of decline in Late Antiquity.

Professor Marea Nicholson

Australian Catholic University

Associate Vice-Chancellor NSW/ACT and Professor of Teacher Education, Marea has more than 40 years' experience and has influenced the development of quality standards for teachers across schools and universities. Marea has had numerous leadership roles and has led various research projects with a focus on improved educational outcomes, particularly for marginalised people. Her commitment and skills have resulted in Marea being chair or a member of numerous committees and boards including the NSW Council of Deans of Education. Her current role includes campus strategic planning and development as well as relationship management of internal and external stakeholders.



Professor Andrew Parfitt

University of Technology Sydney

(See Academic Committee for profile)

Professor Dominic Riordan

University of Wollongong

Professor Dominic Riordan is Director Academic Quality and Standards at the University of Wollongong. He is responsible for academic quality assurance frameworks, policies and processes. He also oversees student complaints and grievances processes and support for the office of the Student Ombudsman. At the same time, he is convenor of the NSW/ACT Quality Managers Network. Prior to this, Dominic held various roles at the University in policy and governance. Before he became an academic, he worked as Manager, Investigations and Review for the NSW Department of Local Government and also for the Independent Commission Against Corruption and the NSW Ombudsman. He is a qualified lawyer.

Mr Ben Roche

Southern Cross University

Ben Roche is Pro Vice-Chancellor (Engagement) at Southern Cross University. He is Chair of the national Farming Together program, Chair of Engagement Australia and Deputy Chair of Regional Arts NSW. Ben is a change maker with a specific interest in participatory approaches to sustainable development. As an educator and facilitator, he is focused on the role for learning to create resilience, relationships, capacity for self-organisation and well being.

Above, left to right: Prof. Kevin Hall, University of Newcastle, with Prof. Dominic Riordan and Prof. Wilma Vialle, University of Wollongong at SSE Opening 16/08/17

Professor Alison Sheridan

University of New England

(See Academic Committee for profile)

Professor Nick Wailes

UNSW Sydney

Professor Nick Wailes is Associate Dean (Digital & Innovation) at UNSW Sydney and is responsible for leading the digital transformation of the Business School. His research focuses on the impact of technology on industries and organisations and he teaches and consults in the areas of leadership, strategy, innovation and entrepreneurship. Nick led the development of MBAX, Australian Graduate School of Management's specialist online MBA. Prior to joining UNSW Sydney he was the MBA Director at The University of Sydney. His research has focused on technology and organisational change. He has also conducted research in international and comparative human resource management and strategic management.

Professor David Wilkinson

Macquarie University

As Deputy Vice-Chancellor (Corporate Engagement and Advancement) at Macquarie University, David Wilkinson is a member of the leadership team. He is responsible for the University's brand and reputation, media and communications, domestic student recruitment, alumni relations and philanthropy, and the University's engagement with corporate partners. His previous role was Dean of Medicine at the University of Queensland. During his two terms in charge of Australia's largest Medical School, he expanded student recruitment and developed international partnerships. David worked as a clinician in rural Africa for a decade where he also established a major rural health research enterprise within the South African Medical Research Council.

Leadership and Team

SSE Organisational Chart



Key



Chart as at November 2017



Nick Kaye

Chief Executive Officer

Nick Kaye brings more than 25 years' experience to his role as founding Chief Executive Officer. He was previously Executive Director and Chief Executive Officer of the Stockholm School of Entrepreneurship for a decade. Nick holds certificates from the Harvard University Graduate School of Education, MIT Sloan School of Management, and The University of Chicago Booth School of Business. He was awarded a Master of Science Degree, with distinction, in international business and finance from the Stockholm School of Economics, and has Bachelor degrees in Arts and in Commerce from the University of Melbourne. Nick continues to act as Senior Advisor, International Relations, to the Stockholm School of Entrepreneurship. He has served on the boards and steering committees of organisations including the International Centre for Enterprise and Entrepreneurship Policy, TiE Nordic, the Centre for Social Entrepreneurship in Stockholm, the Idea to Product Global Competition, the Transit Incubator, and Connect Eastern Sweden. Nick is a member of the \$35 million Sydney Startup Hub Advisory Committee.

Sarah Nelson

General Manager Operations and Engagement

Sarah Nelson has been a crucial figure in the creation of SSE. As General Manager Operations and Engagement she is responsible for all the School's activities, partnerships and corporate

affairs. Sarah has more than 13 years of local and international experience leading strategic communication and marketing campaigns for high-profile government and private sector organisations. She worked as an independent business advisor in New York with BASE3D, an Australian creative technology services firm, and spent six years with the \$6 billion-plus development of Barangaroo as Marketing Manager for the Barangaroo Delivery Authority. Sarah was recognised as an "Emerging Leader of the Year" in the public sector category for the 2017 Women's Agenda Leadership Awards. She has a Bachelor in Media and Communications and Management from The University of Sydney and a Graduate Certificate in Policy and Human Services from RMIT.

Sarah Ashton

Communications Manager

Sarah Ashton leads SSE's campaigns, media centre, communication strategy and stakeholder relations. Sarah is a creative and enthusiastic storyteller with 14 years' PR agency and in-house experience. She comes to SSE with a proven track record of effective communications work across leading Australian and global brands including Telstra, BigPond, eBay, GIO, Kellogg's, Nestlé, Wizard Home Loans (GE Money), lastminute.com, Roche Pharmaceuticals and Dairy Farmers. Sarah also has a passion for corporate social responsibility and innovation.

Above: SSE team at the official opening 16/08/17. Left to right: Lynn Erkens, Dianne Keegan, Stephen Rutter, Nick Kaye, Lorraine Nicolas, Sarah Nelson, Xenia Pridmore, Michele Scoufis, Mike Budnow, Penny Buchanan

THE TEAM

Penny Buchanan

Events Manager

Penny is responsible for delivering a wide variety of events for the School. Working closely with event teams and contacts in SSE's member institutions, government and industry associations, Penny is responsible for developing a strategic program of events to help encourage and build an entrepreneurial ecosystem around SSE. An experienced events manager, Penny has extensive experience in end-to-end event management and partnership management, and has worked in roles across the public and private sector. Prior to joining SSE, Penny worked at Tourism Australia, the Retail Council and Australian Red Cross.

Jeannie Teoh

Finance Manager

Jeannie joined SSE in 2017 with more than 15 years' experience in finance, accounting and auditing. She has worked for professional accountancy firms, businesses and as a freelance consultant. Jeannie spent eight years as Finance Manager at Smart Services CRC and three years in its predecessor, Smart Internet Technology CRC, a cooperative research centre funded by the Australian government to foster innovation in Australia's services economy. Before that she worked in Singapore as an accounts executive in different industries, and as an auditor. She gained her CPA qualification in 2007. Jeannie completed her Bachelor of Accountancy from Nanyang Technological University in Singapore. She speaks Mandarin, Hokkien, Teochew and basic Korean. In its establishment and early operations SSE was assisted by a virtual CFO, Mike Budnow.

Lynn Erkens

Project Coordinator

Lynn Erkens brings a global perspective to her role as SSE Project Coordinator at SSE. She is responsible for publishing content across SSE's website and social media channels, and supports

engagement activities and legal matters. Lynn has a Bachelor of Laws, Master of Laws and Masters of International and European Law from Tilburg University in the Netherlands, and a Master of International and European Law from Yonsei University in Seoul, South Korea. She speaks Dutch, English, French, German and Korean. Prior to joining SSE, Lynn worked as a research assistant at Tilburg University and a legal advisor at Legal Aid in Tilburg.

Dianne Keegan

EA to the CEO

Dianne Keegan is Executive Assistant to the Chief Executive Officer, providing administration support across the senior leadership team, Board and Committees. She is responsible for developing and implementing office systems and physical management of the office facilities. With a career covering the financial services and scientific industries, Dianne has experience as a professional relationship builder and driver of strategic systems and process innovation

Xenia Pridmore

Engagement Coordinator

Xenia is responsible for coordinating engagement across SSE's events, operations and internal and external communication. She works closely with SSE's partners, suppliers, industry contacts and the broader startup community. With a Bachelor of Media and Communications in Theatre/Media from Charles Sturt University, Xenia brings a creative and thoughtful mind to her role at SSE.

(Maternity leave cover for Xenia Pridmore)

Charis Lee has a Bachelor of Business in Marketing Communications from University of Technology Sydney. Charis brings creativity and project management skills to her SSE role.

**Adjunct Associate
Professor Paul Martin***Company Secretary*

Adjunct Associate Professor Paul Martin lectures in banking at the University of Sydney. Paul has more than 20 years' experience working in eResearch organisations supporting University and Industry based research activities. Paul was involved in establishing the Securities Industry Research Centre of Asia-Pacific (SIRCA) and served as Chief Financial Officer and Company Secretary from its foundation until 2011. He was also involved in establishing Intersect Australia Limited and is currently Company Secretary. Prior to his involvement in eResearch, Paul had over 20 years' experience in international financial markets. He worked for, or consulted to, banking organisations including Advance Bank of Australia, the Australian Financial Markets Association, Hong Kong Bank of Australia Limited (HSBC), Australian Bank Limited and the Commonwealth Banking Corporation.

Lorraine Nicolas*Community Manager*

Lorraine Nicolas is SSE Community Manager and has more than five years' experience working in marketing and communication, events management and project administration in the higher education sector. She operates at the interface between SSE community and operations, and is responsible for all aspects of the on-campus experience. Prior to joining SSE, Lorraine worked in project and event management at Macquarie University and at International Studies Abroad providing support and business development. Lorraine has a Bachelor of Business Administration and Entrepreneurship from ESC Troyes, Champagne School of Management, a Bachelor of Arts (Honours) in Business and Management from Northampton University, as well as a Master of Commerce from Macquarie University.

Stephen Rutter*Head of Experience*

Stephen Rutter is SSE's Head of Experience with a background over 20 years in global business environments in logistics, entertainment and education management. He has worked for the University of Technology Sydney (UTS), Cathay Pacific Airways and Show Group, Australia's largest entertainment logistics company. Graduating from the Executive MBA at UTS in 2013, Stephen was seconded to Flinders University as an Executive in Residence, providing their New Venture Institute with a strategic business plan and then reviewing their strategy and operations. As Head of Experience, Stephen is developing a SSE's calendar of academic and co-curricular experiences He aims to leverage the SSE's academic program to cultivate and expand the SSE community with residences, scholarships and internships.

Michele Scoufis*Academic Program Director*

Michele Scoufis brings more than 20 years of teaching experience in tertiary education in Australia and South-East Asia to her role as SSE's Academic Program Director. She has led and co-led multiple cross-institutional learning and teaching projects, including designing curricula in cross-disciplinary contexts, collaborative peer review of teaching, communities of practice and leadership in higher education. She was one of two Australians selected to participate in the Carnegie Institute Leadership Program, and led the development of higher education policies, processes and implementation of academic promotion, assessment, program and unit development, approval and review processes. Michele received a National Teaching Award for improving the quality of learning and teaching in a large university using a communities of practice approach. She graduated with first class honours in psychology from Sydney University and clinical psychology from UNSW Sydney.



New campus

Building a central home and hub

SSE's tenancy of the standalone, Art Deco Building J in Ultimo provides a home and hub for SSE activities, and continues an education tradition (see History).

The campus is located in a neighbourhood that includes the "education corridor" of Broadway. It is adjacent to three campuses of our members and surrounded by a host of startup incubators, co-working spaces and digital and creative agencies that create Sydney's emerging entrepreneurial precinct.

Interior renovation of our campus building began in March 2017. Design studio MAKE Creative helped transform the historic premises for its new purpose, while retaining the building's provenance (see Sense of Place).

Led by Patricia Bondin and Antonia Pesenti, the designers created a simple scheme to work within the structured shell of the existing building, inserting plywood forms that rework the circular shapes and fluted details of the existing architecture.

MAKE Creative is on the NSW Government Architect's Strategy & Design Excellence

Prequalification Scheme for "Emerging Design Practices". Construction was managed by NSW Public Works via Shane Henn of The Project Studio and delivered by MPA projects. Building signage for wayfinding and placemaking was created by Bridget Atkinson and Joanna Mackenzie of Studio MAAT.

SSE worked with specialist consultants to ensure the building is fit for purpose with respect to fire engineering, IT infrastructure and acoustics. Installation of a secure, worldwide roaming access service — eduroam — provided by Australian Academic and Research Network AARNet, is complete. eduroam connects SSE with staff and students at participating national and international campuses.

The renovated premises have the flexibility for one-on-one meetings through to rooms for up to 20 students to collaborate and a space that can accommodate 250 people for major events.

SSE has drawn on Building J's history and anticipated activities in various locations throughout the facility to name the meeting rooms and spaces.

Left: The "Concourse" space at SSE's new campus



On the ground floor, visitors walk into “Concourse”, which references SSE’s role as a neutral platform for exchange between members, partners and student entrepreneurs.

The main space is named “Parquetry Hall” on account of the original timber floor. The upstairs “Carousel” is a flexible space that hosts classroom, roundtable or standing interactions and includes a breakout space and small kitchenette.

“Champion” is a 14-person formal meeting space that can seat 12 representatives of SSE’s tertiary institutions (and SSE team). It’s also designed as an ideal space for pitching or championing an idea to an important group.

“Common Room” references the idea of SSE as a “larger common stage” for the mutual benefit of the whole community of entrepreneurs. It includes the SSE team working space and provides a meeting area for visitors by invitation. Two smaller rooms, “Broker”, for the role of SSE as an honest broker, and “Muse”, as a source of inspiration, are also located here.

The room “SandBox” refers to the open invitation to members and partners to use SSE as a neutral platform to prototype and develop new ideas.



Fun Fact

The ground-floor parquetry had a previous use as a wooden road in the late 1880s, replacing Sydney’s dirt roads. Every night, council workers washed the woodblocks down to prevent the spread of disease. Rubbish and horse droppings were picked up every day by boys known as “sparrow starvers”.



Sense of Place

Sydney School of Entrepreneurship acknowledges the campus is located on Gadigal lands of the Eora nation and pays respect to the homelands of all Aboriginal people.

Establishing a physical campus gave SSE an opportunity to create a strong sense of place, responding to the history of Building J to create a memorable identity for the School. The brief for design agency MAKE Creative was to create a welcoming space that was also a blank canvas for entrepreneurial ideas to flourish. The space had to be community driven, exciting, place function ahead of form and be highly flexible.

The new building seeks to promote inclusion, cohesion and interconnectedness, facilitating multiple teaching styles, varying class sizes and configurations.

It supports event types from small breakfasts to banquet dinners.

The designers built on the existing architecture and abundant natural light, creating openness and visibility from one space to another. Tonal greys and plywood joinery articulated by black-framed fluted glazing built on the existing Deco details, combine with bold colour and graphic, evocative shapes.

Source: MAKE Creative

History of Building J

SSE's campus and office building boasts a rich 75-year history linked to training programs that helped Sydney's manufacturing industry thrive. Now it's helping to inspire future industries.

Building J began life as the Boot and Shoe Trade School. In the early to mid-20th century, bootmakers were in high demand. Sydney was the centre of NSW footwear manufacturing, with tanneries in Mascot, Waterloo and Botany. Building J was one of three new trade school buildings designed by Harry Rembert, a NSW Government Architect. Rembert also designed Sydney Technical College at Ultimo.

The Boot and Shoe Trade School building was officially opened in June 1940, with 340 students in training, including a number of female students. After World War II, the school trained returned servicemen. Renamed TAFE's Department of Footwear in 1949, it continued to prepare students for industry for 60 years until enrolment numbers dropped significantly and it finally closed in 2009.

Source: TAFE NSW

Above left: "Parquetry Hall". Above right: "Carousel"

Statewide Events

Sydney in name only — statewide in operation

SSE leverages connections with all 12 members across the state and represents a potential network of approximately 700,000 undergraduate students.

Rural and regional members and partners are an essential part of SSE. Our 12 members include five universities with campuses in regional areas or cities other than Sydney: Charles Sturt University (CSU), Southern Cross University, University of Newcastle, University of New England and University of Wollongong, and the regional network of TAFE NSW campuses.

SSE interacts with all members through on-campus events, online, scholarships for regional students to liaise with metropolitan partners and scholarships for metropolitan students to engage with regional partners. As part of our commitment to equity and access, places will be guaranteed for regional students with budget allocated to cover accommodation and travel for regional universities and TAFE students.

We are embedding a culture of entrepreneurship in everything we do. SSE recognises that entrepreneurs can come from anywhere. Location is no barrier. Our connectivity with satellite audiences today across NSW is an example of this. Operating statewide is programmed into our DNA. We believe in a genuinely interconnected model.

Regional network events

As part of our regional reach and engagement plans, in February and March 2017 SSE met representatives of each of our academic members in the Sydney region, Wollongong, Newcastle, Bathurst, Lismore and Armidale.

SSE also held a series of statewide satellite events over the year. Anyone, from one of our members to the broader entrepreneurial community, could “partner” with SSE to host an entrepreneurial-themed event such as community meet-ups, innovation roundtables, hackathons and workshops.

SSE co-hosted the Future of Education discussion at UTS with CEO Nick Kaye on 16 March. On 31 March, SSE’s CEO hosted a fireside chat, as part of a talk series at The University of Sydney, with Hootsuite founder and CEO Ryan Holmes. This streamed to more than 30,000 people through Facebook Live. SSE then hosted a “pop-up series” on 4 May at Western Sydney University in Parramatta.

On 5 April, our network across NSW hosted 20 satellite events in various locations for students, staff and friends to watch the live stream of the NSW Science and Research Breakfast Seminar when SSE CEO Nick Kaye presented: “An Ecosystem, Satellites and a Stage: Setting up Sydney’s School of Entrepreneurship”. Other events included an Entrepreneurial Thinker’s Forum held at TAFE NSW in Cooma, with a morning tea and panel discussion between Deputy Premier The Hon. John Barilaro MP and SSE CEO Nick Kaye.



Left to right: Ben Roche of SCU, Stephen Rutter of SSE and Euan Lindsay of CSU at opening of SSE, 16/08/17



The Minister said the forum was an opportunity to empower and encourage the next generation of entrepreneurs throughout NSW — “a great event to help students develop an entrepreneurial mindset and discover the potential benefits of starting their own business.”

The CEO travelled to the Bathurst campus of Charles Sturt University (CSU) and hosted a workshop as part of Engineering School “EngFest”. In Lismore, for the launch of the Southern Cross University (SCU) Enterprise Lab incubator and co-working space, he delivered a keynote address and SSE Head of Experience Stephen Rutter held a 45-minute workshop to identify how industry could support SCU’s entrepreneurial activities.

To kick off the Global Seminar Series in August, distinguished Professor David Audretsch, Ameritech Chair of Economic Development at Indiana University, delivered the first lecture at SSE campus, attended by academic and industry participants and Navigator student entrepreneurs. The event was live-streamed to Charles Sturt University. Prof. Audretsch then participated in other events hosted around the state by UNSW Sydney, UTS and the University of Newcastle.

During October, SSE co-hosted nine events at Spark Festival 2017 — “a festival of Australian Startups”. SSE members involved included UTS, University of Newcastle and partners ResMed, Pozible, Inspiring Australia and Generation Entrepreneur.

In November 2017, SSE facilitated regional activities as part of the Visiting International Entrepreneurs Program (VIEP). This is a NSW Government and City of Sydney initiative from the NSW Innovation Strategy calling for state and local governments to collaborate in building a stronger ecosystem and “home” for entrepreneurs across NSW. SSE’s role is to broker regional opportunities for student entrepreneurs, members and partners.



Above: SSE visited University of New England in Armidale in March and November 2017. Photo: UNE

Engagement

Brand SSE



Partner Focus: TidyMe

SSE engaged TidyMe to manage their campus for cleaning, supplies and event support. Sydney-based startup TidyMe is now Australia's most recommended platform connecting customers with fully verified home-cleaning services. Founded in 2014, TidyMe has developed software to tackle scheduling, safety, quality and reliability — connecting home and office cleaners and customers. "I wish SSE had been around when I was at uni, when only the traditional corporate trajectories were considered," said founder and CEO Stacey Jacobs. SSE has provided valuable feedback to TidyMe as they refine their latest offering, TidyMe Work. In three years, TidyMe has facilitated more than 35,000 home cleans.

SSE's branding is a response to the rapidly evolving data-driven world and how it affects the diverse community and activities across the wider NSW economy. Creative agency For the People was engaged by SSE and combined geometric elements inspired by the School's 1930s campus with bright colours to create a distinctive and bold identity for a pioneering School.

In the media

Most major media outlets in Australia have covered stories on SSE including *The Australian*, *The Sydney Morning Herald* and ABC TV.

The launch in particular attracted widespread media interest, with more than 25 stories across broadcast, print and online. The experience of our "Navigator" student entrepreneurs featured globally in *SmartCompany* while many regional newspapers such as *The Armidale Express*, *Blacktown Sun*, *Border Mail* and *Ballina Shire Advocate* also covered SSE.

Online

SSE has built an online following across Twitter, Facebook, Instagram and LinkedIn. The SSE website www.sse.edu.au — launched in February 2017 — continues to be refined.

Thanks to media, communications and engagement teams of members and partners for their support.

"Your team was the most supportive, warm and helpful I have come across. The space itself was perfect. It made the experience for the participants super-smooth and the delivery very enjoyable."
– *Matthew Benetti, Foundation for Young Australians Program 2017*

Campus Launch

Official opening

SSE opened its doors on 16 August 2017 with more than 350 people attending official launch and opening-night events. Proceedings featured Deputy Premier The Hon. John Barilaro MP, NSW Deputy Premier, who officially opened SSE, describing the launch as “an important milestone in our efforts to build the NSW economy by creating a dynamic entrepreneurial and startup ecosystem.”

The Minister said he was particularly happy SSE’s founding CEO Nick Kaye had returned to Australia after 10 years running the Stockholm School of Entrepreneurship. It was a clear sign, he said, “of just how significant this place will be on a global scale.” Nick Kaye spoke and Rasmus Rahm, Executive Director of the Stockholm School of Entrepreneurship, sent a welcome video.

Ecosystem mapping by the Navigators, the first student entrepreneurs representing all SSE members, was prominently featured. TAFE NSW provided catering, floristry and soundscape.

VIPs included representatives from our member institutions, and partners from business, industry and government. Board member Liane Sayer-Roberts was Master of Ceremonies, while Uncle Allen Madden from Metropolitan Local Aboriginal Lands Council gave the Welcome to Country.

On the same day SSE opened its doors, 250 people from SSE’s community attended SSE Open! This event featured a short film about SSE, drinks sourced from a NSW startup and Charles Sturt Wines, tours led by MAKE Creative (designers of SSE Campus) and a brand workshop by For The People (the agency SSE collaborated with on branding). The visitors gave many warm messages of congratulations and thanks.

This event coincided with the first face-to-face intensive for SSE’s Navigator unit, attended by student entrepreneurs representing all 12 SSE members.



Above: TAFE NSW provided catering

Uncle Allen Madden welcomes guests to Eora Country on behalf of its traditional custodians



Jesse, 22, is founder of the Bawurra Foundation, which helps improve literacy among Aboriginal and Torres Strait Islander children. He was part of the first cohort to complete the SSE core unit. He's completing a Bachelor of Commerce, majoring in International Business and Entrepreneurship, at Macquarie University. Jesse used his time on the Navigator unit to explore the entrepreneurial ecosystem. "I'm passionate about delivering economic outcomes for Aboriginal communities and the course has given me a great opportunity to develop new ideas."



The Navigator

Charting the startup ecosystem

“I encourage you to find something that captures your curiosity and follow it — pick something you’re passionate about and position yourself to be a missionary. Don’t chase the wave, let the wave catch you. I expect that if you do, you’ll find success and have a lot more fun.” – *Jeff Bezos, founder of Amazon.com*

In August 2017, SSE launched its first successful pilot unit of study called “The Navigator”. This provided our first cohort of students with an opportunity to develop their understanding of how entrepreneurship works in their local community. They went on to define the role they wanted to play in creating the next generation of Australian businesses.

Led by University of Technology Sydney and supported by Charles Sturt University and Macquarie University (see bios below), a total of seven academics from four members and 60 partners participated in the unit design and delivery. The 10-week unit included seven online modules and five full-day intensives at SSE Campus. The final day culminated in a co-design workshop to pursue opportunities to engage student entrepreneurs at their local institutions and build communities of practice.

During the first and second intensives, partners participating in guest lectures and panels included City of Sydney, Theo and Theo, Jobs for NSW, Facebook, Muru-D, Springboard Enterprises, Startmesh, StartupAUS, Australian Centre for Rural Entrepreneurship and FarmPay.

As a pilot, The Navigator 2017 was co-curricular complementary to coursework at a student’s home institution and provided the testing ground for the 2018 curriculum. It has since been approved by UTS as lead institution as an undergraduate unit and SSE plans to offer it again in 2018.

Students completed a mix of online coursework through the OpenLearning platform (see partner focus p38) and two intensives, as face-to-face modules.



More than 120 students applied to be part of this pioneering group and SSE selected participants drawn from our 12 member institutions. They represented a cross-section of disciplines, locations across NSW, and gender balance.

- 42% business
- 16% engineering and IT
- 14% science
- 14% social science
- 9% health
- 4% design
- 1% law

Above: Ashley Avci of Macquarie University at SSE Launch



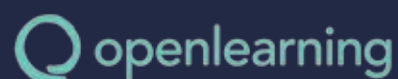
“It is vital that students are prepared with the skills, knowledge and mentality, so it is extremely encouraging to see SSE making such a significant effort to support students and build a thriving entrepreneurial community.”

– Adam Brimo, CEO, OpenLearning

Partner Focus: OpenLearning

SSE has partnered with OpenLearning to deliver its first unit, The Navigator, connecting undergraduate student entrepreneurs from around the state. OpenLearning is an innovative online social learning platform founded by UNSW Sydney alumni Adam Brimo, David Collien and UNSW Sydney Professor Richard Buckland. Launched in 2012, OpenLearning takes an interactive approach to learning, focusing on engaging students through meaningful

activities and creating vibrant online learning communities. OpenLearning currently supports more than 750,000 students across 5,000 courses and has 65 staff globally. CEO Adam Brimo was named one of *Forbes Asia's* 30 Under 30 (Consumer Technology). The students completed online, self-guided study via OpenLearning, complementing two intensive face-to-face blocks.



Above, left to right: Dr Lara Moroko and Marley Palin of Macquarie University (MQ), Ryan Sweeney of University of Newcastle (UON), Cameron Rose of MQ and Liam Jewell of UON at SSE Launch 16/08/17



As part of the commitment to “making opportunity accessible”, mobility scholarships were provided to all student entrepreneurs travelling to SSE.

A small “commencement” ceremony featured messages from Australian and international entrepreneurs nominated as most inspiring by student entrepreneurs, including Founder and CEO of Amazon, Jeff Bezos, Founder of Thankyou, Daniel Flynn, Founder of Boost Juice, Janine Allis and Founder of RedBalloon, Naomi Simson.

A standout activity of the first intensive was #SSEMesh or “Massive Ecosystem Scavenger Hunt”. This connected students with the offices of 16 startups including Canva, Freelancer/Startcom, Facebook, CBA Innovation Lab, Legal Vision, Bay9, Muru-D, Blue Chilli, Energy Lab, Fishburners, Blackbird Ventures, H2 Ventures, Tank Stream Labs, Cicada Innovations, Haymarket HQ and Stone and Chalk.

The student entrepreneurs were “so engaged and genuinely interested,” one industry leader said. “I could see a future entrepreneur in all of them. It was an absolute pleasure.”

One of the students said it had been “invaluable for developing practical business skills and insights to turn our visions into successful realities. The SSE community and culture has been so supportive and welcoming”.

In keeping with the SSE principle of “Always Adapting”, The Navigator graduates continue to be active within the broader SSE community. They participated in other activities held on SSE campus including Vibewire’s Hack4homelessness (where one “Navigator” was on the winning Hackathon team) and Spark Festival 2017.



Above, left to right: Rohan Peacock of ACU, Linda Truong of UNSW Sydney and Rosie Dawson of UTS, at SSE launch 16/08/17

“We believe we have created something really provocative, interesting and exciting ... to build entrepreneur skills, capacity and mindset.”

– *Professor Roy Green, curator of The Navigator*

UTS academics Dr Martin Bliemel, Professor Roy Green and Dr Jochen Schweitzer curated and led The Navigator, supported by Charles Sturt University's Professor Morgan Miles and Macquarie University's Dr Lara Moroko and Dr Lars Groeger. All of them designed the various online modules and engaged with students online. Industry experts, policy makers, entrepreneurs and advisors also contributed to the course.

Professor Roy Green

Former Dean of UTS Business School

Professor Roy Green has worked in universities, business and government in Australia and overseas. Roy has published widely on innovation policy and management, and undertaken projects with the OECD and European Commission. He chaired the Australian Government's Innovative Regions Centre and CSIRO Manufacturing Sector Advisory Council, and served on the Australian Prime Minister's Manufacturing Taskforce. He led a recent Australian Business Deans Council initiative on the future of management education and prepared a report for last year's Australian Senate Innovation System inquiry. He is currently Chair of the Queensland Competition Authority and Fellow of the Royal Society for the Encouragement of Arts, Manufactures and Commerce.

Dr Martin Bliemel

Senior Lecturer at the Faculty of Transdisciplinary Innovation at UTS

Dr Martin Bliemel's research interests include entrepreneurial networks, business acceleration (funded by the Department for Industry, Innovation and Science), research commercialisation, and global value chains. For three years, Martin was Director of the Centre for Innovation and

Entrepreneurship. During this time he ran business pitch competitions, networking events and workshops. He also revised and relaunched the Diploma in Innovation Management to open it to undergraduate students of all faculties. He is also an advisory board member of the international conference series, ACERE, which he co-organised and hosted at UNSW Sydney in 2014, and an Advisory Board member for the Amway Global Entrepreneurship Report. Prior to his academic career, Martin worked as a mechanical engineer in one of Canada's 50 Best Managed companies, and one of his claims to fame is designing the tuned mass damper in Taipei 101.

Dr Jochen Schweitzer

Director of the MBA in Entrepreneurship at UTS Business School

Dr Jochen Schweitzer's research, teaching and consulting focuses on strategy, collaboration, entrepreneurship and innovation with a special interest in design thinking, urban planning and open innovation. Jochen is Founder/Director of U.lab, an interdisciplinary platform for innovation projects, member of the UTS Centre for Business and Social Innovation. He was Visiting Scholar at Stanford University and Hasso Plattner Institute (HPI) School of Design Thinking at Potsdam University. Prior to joining UTS Business School, Jochen taught at the UTS School of Design and School of Architecture and International College of Management Sydney. He has also worked as strategy consultant with PwC and IBM, been production engineer with Volkswagen and program coordinator at the Goethe Institute. His work has been recognised internationally and published in academic journals and books.



Professor Morgan Miles

Professor of Entrepreneurship at Charles Sturt University

Professor Morgan Miles recently became Professor of Entrepreneurship at Charles Sturt University, one of our members. Prior to that, he was Professor of Entrepreneurship and Innovation at the University of Canterbury. Previously he was the Tom Hendrix Chair of Excellence at the University of Tennessee, Professor of Enterprise Development at the University of Tasmania, and Professor of Marketing at Georgia Southern University. He has been a visiting scholar at Georgia Tech, Cambridge University, University of Stockholm, the University of Otago, University of Auckland, and an Erskine Fellow at the University of Canterbury. Currently, he is working with the Department of Industry on entrepreneurial support program policies dealing specifically with accelerator and incubators. Prior to becoming an academic, Professor Miles worked with the US Small Business Administration's Small Business Development Centre programs in South Carolina, Mississippi and the US Virgin Islands as a director and management consultant.

Dr Lars Groeger

Lecturer in Management, Macquarie Graduate School of Management

Dr Lars Groeger is a highly experienced educator, facilitator, researcher and advisor to industry. He combines his passion for teaching and learning with his industry and research-based expertise in design-led innovation, customer engagement and business model innovation.

He teaches Design Thinking to MBA students in Sydney and Hong Kong, is a Design Thinking Coach at the HPI School of Design Thinking, Potsdam, and an Affiliate Professor at RWTH Aachen University. Lars mentors startups and collaborates with leading global corporations such as Airbus, Roche and MunichRe on topics ranging from building human-centred communication capabilities to design-led business model innovation.

Dr Lara Moroko

Lecturer in Management (Marketing) at Macquarie University

Dr Lara Moroko is lecturer in Management (Marketing) at Macquarie University, one of our members. She brings 15 years of experience in the financial services industry to the table, which underpins her diverse consulting experience. Working in investment and retail banking, construction, technology public utilities and healthcare, Lara has consulted in the areas of business, marketing and brand strategy. Besides contributing to management practice, Lara explores the connection between marketing and broader corporate strategy, especially inter-relationships between marketing, HR and corporate strategy. She applies issues of social responsibility and sustainability to corporate brand strategy and product development. In particular, she examines how initiatives in these areas are perceived within organisations and how these perceptions may differ for external stakeholders, such as customers, distributors and investors.

Above: Guest with Dr Martin Bliemel of UTS and Ben Roche of SCU

Adopting best practice

“A lesson from other countries is that new knowledge in itself is not enough to catalyse broad-based change across an economy. An important missing link between knowledge and its application is the entrepreneur.”

– *Australia’s Chief Scientist, Professor Ian Chubb, 2015*

SSE is committed to maintaining a global perspective and will participate in and lead international initiatives that promote entrepreneurship. Our goal is to become the epicentre of entrepreneurship education in NSW, Australia and the Asia-Pacific region.

Lessons from Stockholm

The successful experience of the Stockholm School of Entrepreneurship and its international outlook inspired the NSW government and our members to establish SSE. Stockholm is recognised as second only to Silicon Valley as a fertile ground for tech startups.

Nick Kaye’s key initiatives at Stockholm included a unique collaboration between Sweden’s five leading universities representing medicine, technology, business, design, law and the natural sciences. He introduced an innovative new curriculum, exchange programs with distinguished universities around the world and an annual series of international conferences and events.

In 2013, on behalf of the Stockholm School of Entrepreneurship, Nick received the prestigious Global Consortium of Entrepreneurship Center’s (GCEC) Award for Exceptional Activities in Entrepreneurship Across Disciplines. He is now a judge for future GCEC awards.

The Stockholm School has had substantial global impact. More than one-third of its graduates have launched a startup, creating an average of 1.7 companies each, including two “unicorns” — startups with a valuation of more than \$1 billion — SoundCloud and Klarna. At least three other startups have valuations greater than \$US50 million and 19 per cent of alumni sit on corporate

boards — transferring entrepreneurial skills to the next generation.

The Stockholm model has created a relevant and successful platform for collaboration between big business, entrepreneurs and investors. Beyond the classroom, the School hosts and partners with events and runs competitions and awards. This provides further inspiration and support for students and a platform for networking between SSES students, alumni, entrepreneurs, academic partners, sponsors and the broader startup ecosystem.

SSE will emulate the holistic approach of Stockholm and teach applied entrepreneurial skills to top students from a range of disciplines as a part of their degree or TAFE NSW program. The School will provide a credible, uniquely supported complementary environment for students to reflect on and apply learning and skills developed in their primary qualification.

By addressing the entrepreneurial skills shortage in NSW, SSE will achieve State, Premier and Department objectives. In providing the skills to foster the emergence of small innovative companies with the potential for growth, it will help create a positive business environment. This increases business confidence and enables NSW to attract and grow businesses, creating jobs and prosperity to improve living standards.

China Bootcamp

Already in our first year of operation, SSE has taken steps to extend our global reach. Our first move was the China Bootcamp. We invited our 12 members to identify alumni who were global-minded entrepreneurs interested in China.



Through a merit-based competitive process, we selected three high-potential participants:

- Naomi Stuart (The University of Sydney, Bachelor of Commerce graduate 2000), founder of FARMpay, a secure online supply chain-management platform providing rapid data and payment for on-farm grain sales.
- Francisco Serra-Martins (The University of Sydney, Bachelor of Engineering graduate 2010), co-founder of Sonder Design, which designed the Sonder keyboard, a dynamic E Ink keyboard.
- Georgina Drury (UNSW Sydney, Bachelor of Commerce graduate 1999), founder of Springday, an online platform of wellbeing resources.

In September, Naomi, Francisco and Georgina took part in “China Start”, a five-day immersion program to develop their knowledge, network with local partners and pitch for Chinese investment. The trio visited three cities (Beijing, Shanghai and Shenzhen), two accelerators, five companies and pitched to 100 potential investors.

Later in the year, Naomi returned to SSE as a panellist in a discussion on Regional Ecosystem as part of the second Navigator intensive. Georgina returned to SSE as part of a China Masterclass in October alongside China expert partners PTL Group, Haymarket HQ and the UNSW Sydney.

In December SSE selected four student entrepreneurs representing members Macquarie University, TAFE NSW and The University of Newcastle and The University of Sydney to attend an international bootcamp in Silicon Valley, USA.

Nick Kaye has contributed to a number of NSW, Australian and international entrepreneurship education and thought leadership forums, including Global Consortium of Entrepreneurship Centers in Canada and presented at the Forum for Innovation Management Think Tank in Sweden.

SSE is a member of the Leadership Circle of the Global Consortium of Entrepreneurship Centers (GCEC), (see below).

Entrepreneurship Centres

The Global Consortium of Entrepreneurship Centers (GCEC) is the premier academic organisation addressing emerging topics of importance to the world’s university-based centres for entrepreneurship. It has become the vehicle by which the top established entrepreneurship centres, as well as emerging ones, can work together to share best practices, develop programs and initiatives, and collaborate and assist each other in advancing, strengthening, and celebrating the role of universities in teaching the entrepreneurs of tomorrow.

The GCEC current membership totals 225+ university-based entrepreneurship centres ranging in age from well established and nationally ranked to new and emerging centres. Each year a global conference is held on the campus of a GCEC member school.

SSE is a member school of the GCEC Leadership Circle.

Above: SSE CEO Nick Kaye with UNSW Sydney and The University of Sydney alumni and friends at China Start Bootcamp

Outlook

New pathways to collaboration

Future Educational and Engagement Activities

SSE has a calendar of dynamic activities planned to enrich its members and student entrepreneurs, and engage with the startup community locally, regionally, nationally and internationally across several initiatives.

Core Units — under development for 2018-2019

Academic units bring together student entrepreneurs in a cross-institutional, inter-disciplinary cohort. Core units provide experiential learning and access to SSE partners. SSE is designing and delivering several units of study to form an elective part of a university degree or TAFE NSW program.

Demo Day — from 2018

SSE is in early stages of exploring the concept for a statewide celebration to showcase next-generation entrepreneurship, featuring best and brightest current and past student entrepreneurial initiatives to pitch for further support.

Colloquium — from 2018

SSE has the ability to provide a neutral platform for member academics (Pre-PhD, PhD and Postdoctoral) to refine and share research. Half-day collaborative workshops will be held biannually for research purposes and to identify opportunities for furthering NSW entrepreneurial education.



Above, Left to right: Global Seminar speaker, Distinguished Professor David Audretsch of Indiana University and Professor Morgan Miles of CSU with guest at SSE Open, 16/08/17

Right page, left to right: Marley Palin of Macquarie University, with Rose Lewis and Talifaia Oloapu of WSU



International Bootcamps — from 2017

Intensive bootcamps to develop the mindset and skills through immersion in overseas best practice and to connect with international partners. SSE will support 5-7 day visits by student entrepreneurs to hubs in Asia, America and Europe. Member students will have the opportunity to attend Hacker Exchange in Silicon Valley in December 2018.

Development — from 2018

Cross-institutional initiatives to foster SSE communities of practice between member faculties by sharing latest resources, knowledge and capabilities in the format of 1-2 days of experiential professional development. This activity is to commence in April 2018 for member faculties and may include facilitators from the partner network.

Global Series — from 2017

This activity brings visiting thought leaders to SSE in a forum to discuss best practice in the global context. Held quarterly, the 1-2 hour keynote sessions feature a moderated Q&A session and networking for SSE members and partners. SSE has hosted Distinguished Professor David Audretsch and commenced planning to welcome Vicki Saunders, Founder of SheEO.

Masterclass — from 2018

SSE Masterclasses offer student entrepreneurs, member faculty and staff and partners the opportunity to engage with top entrepreneurial minds. These sessions feature cutting-edge trends and equip participants to tackle the future of work.

Speaker Series — from 2017

Like-minded individuals are provided the opportunity to join the diverse SSE community. In particular, student entrepreneurs will gain insight into the world of entrepreneurship and all participants will be able to share insights, failures, challenges and lessons. These regular one-hour sessions will feature a moderated Q&A session.

Co-Creation — from 2018

Activities co-created by SSE and partners with SSE acting as an honest broker and “sandbox” facilitator in order to manage wicked problems.



SSE welcomes the contributions of individuals and organisations that share our mission to build a diverse community of next-generation entrepreneurs.

Attend one of our events or get in touch with us directly.

We're open to new ideas, collaborators, supporters and contributors.

We look forward to welcoming you.

Contact

Nick Kaye

CEO

Sydney School of Entrepreneurship

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With thanks to contributing photographers James Horan, Jacque Manning and Ana Kucera



NSW: the hotbed of Australia's entrepreneurship

\$109 billion
to AU
economy by
2033 (PwC)

40% startups
founded
in NSW
(Startup Muster)

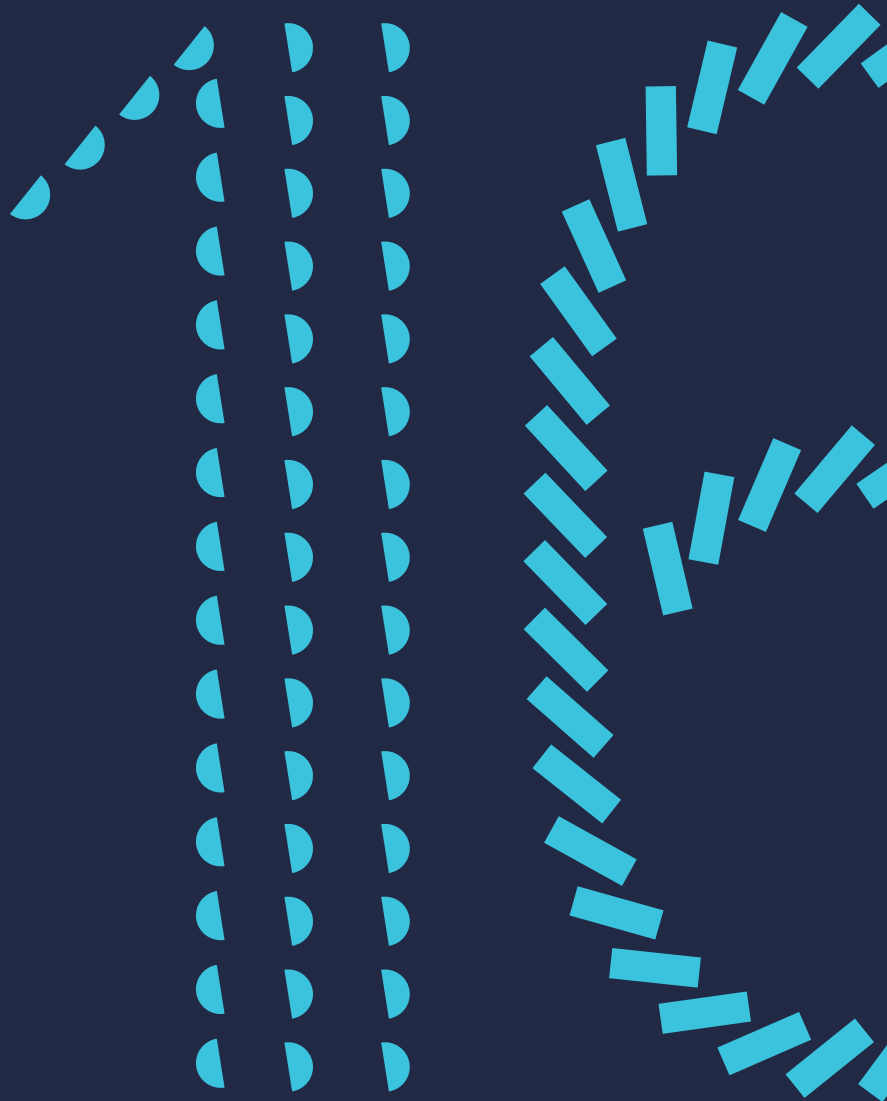
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